

2024 Prescott 4th of July Sponsor Application

Thank you for sponsoring the Annual Prescott 4th of July Celebration this year! Your support is crucial in creating a premier event for our community, the state of Arizona, and visitors from neighboring states. Please complete and return this form and supporting materials to reserve your sponsorship.

Sponsor Information

Business Name:			
How do you want to be listed? <i>(if different than above);</i>			
Sponsor website:			
Contact Person:			
Contact Phone:			
Contact Email:			
Business Address:			
City, State, ZIP:			
Select Sponsorship Level:	<input type="checkbox"/> STARS & STRIPES SPONSOR \$15,000 (max. 2 available)		
	<input type="checkbox"/> PATRIOT SPONSOR \$10,000 (max 2 available)	<input type="checkbox"/> MEDIA SPONSOR	
	<input type="checkbox"/> LIBERTY SPONSOR \$7,500	<input type="checkbox"/> FREEDOM SPONSOR \$5,000	<input type="checkbox"/> INDEPENDENCE SPONSOR \$1,000
Additional VIP Tickets To Be Purchased for \$216.70 Each Including Tax - qty _____			

Agreement

For, and in consideration of the mutual promises and covenants contained herein, JARD, LLC and UPstage Consulting Group, LLC dba UP2 Productions (herein referred to as "Event Management") and _____

(herein referred to as "Sponsor"), agree as follows:

- Sponsor agrees to purchase the Sponsorship Level indicated on page 1, for the total sum listed payable on or before the 1st day of May, 2024.
- Event Management hereby agrees to provide the advertising, promotional services, signage and awards as set forth in the attached Sponsor Book
- Sponsor agrees to submit all necessary artwork, materials, copy, etc. necessary to provide the advertising, promotional services, signage, and awards as listed in the attached Sponsor Book on or before the attached due date.
- Should payment not be made on or before the above noted due dates Event Management shall have no further responsibility hereunder; and the undersigned agrees to pay Event Management for all costs incurred due to the undersigned's commitment herein.
- Tickets offered as part of the Sponsor Benefits shall be delivered no later than July 1 and are not allowed to be re-sold
- Social Media Sponsor Benefits can only be delivered after receipt of the materials on the following page. Sponsor must Like/Follow the official event Social Media page(s) to receive Social Media mentions.

Sponsor Company Name: _____

Sponsor Representative Name: _____

Sponsor Signature: _____

Date: _____

JARD, LLC Name: _____

JARD, LLC Signature: _____

Date: _____

UP2 Productions Name: _____

UP2 Productions Signature: _____

Date: _____

Sponsor Requirements

Please submit the following documents to complete your Sponsorship.

All items below are due no later than May 1, 2024 to ensure Event Management delivers all Sponsor benefits.

Logo / Artwork for promotional materials.

- Logos should be a vector file (SVG, PDF, EPS, or PNG)
 - min. resolution 1920x1080
 - Transparent Background
- Videos should be either 30 or 15 seconds (depending on tier) with the following:
 - Min. Resolution 1920x1080
 - File types .mov or .mp4
 - All people appearing in the ad should be 18+ years old.

Submit Payment online or via Cashier's Check / Money Order made payable to 'JARD, LLC'

Submit check/money order payments to:

JARD, LLC
116 S Montezuma St
Suite E
Prescot, AZ 86303

Submit all materials (including application, logos, etc.) to:

Sponsors@Prescott4th.com

Tickets offered as part of the Sponsor Benefits shall be delivered no later than July 1 and are not allowed to be re-sold.

*Social Media Sponsor Benefits can only be delivered after receipt of the materials above. **Sponsor must Like/Follow the official event Social Media page(s) to receive Social Media mentions.***